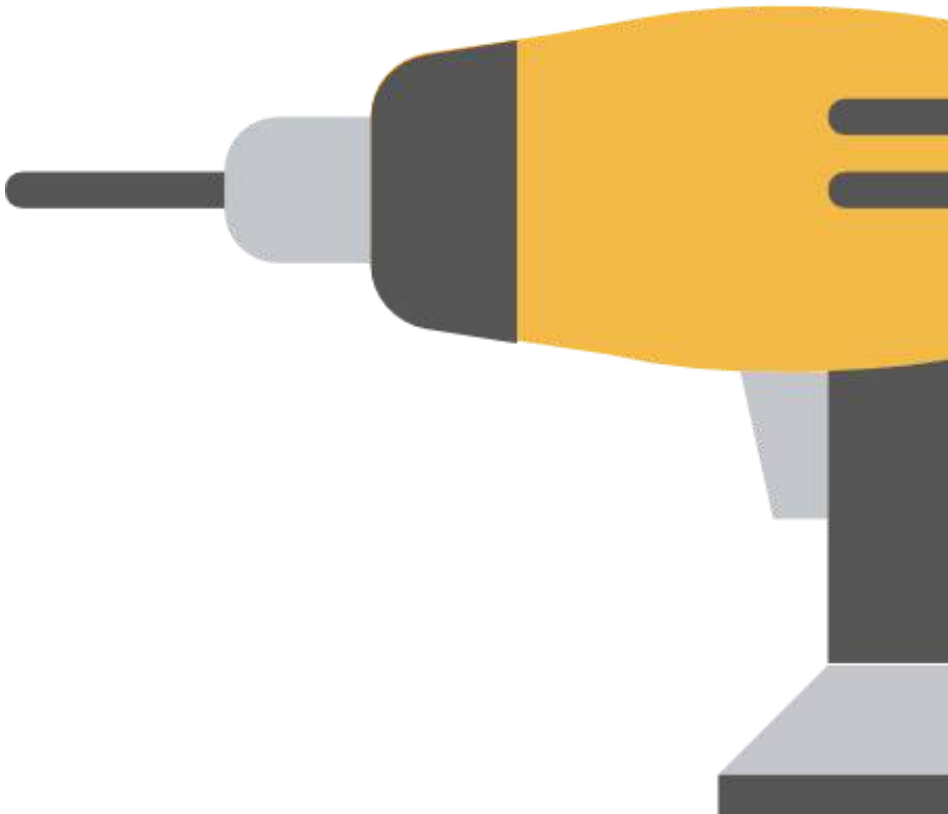


BORROW DON'T BUY

IMPACT
REPORT

JULY 18 - JULY 19



ABOUT US

Borrow Don't Buy is a Library of Things based in Plymouth. A Library of Things is a place where you can borrow items that you need to use, but might not need to own. We have a diverse inventory with items from camping equipment to power tools, DIY tools and craft equipment. We want to help our members save money, reduce clutter and reduce our carbon footprint while strengthening our community.

Most importantly, by sharing more items within our community we increase our resilience and wellbeing. Our mission is for everyone to have access to the stuff they need, without it costing the earth.

We have loads of resources, knowledge and skills in Plymouth, we just need to share them more. A Library of Things is a place to bring people together and encourage everyone to do so.



We are a small dedicated team of volunteers and together we have volunteered over 1,296 hours to set up and run Borrow Don't Buy, a creative tool to fight climate change.

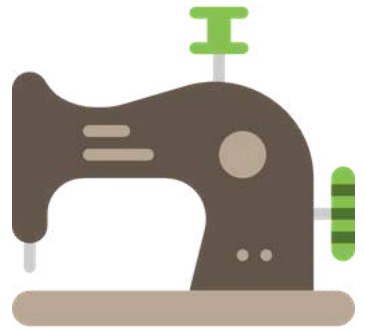
Alongside the Library of Things, and to counteract our throwaway culture, Borrow Don't Buy organises a bimonthly Repair Cafe in order to help teach the attendees to fix their broken items. A Repair Cafe is a free event where people can work together, learn new skills and increase their confidence as fixers. We take these opportunities to ask our members and attendees about how can we improve our Library and co-designing our activities following our members' suggestions.

Together, we make this happen.

THANK YOU

BORROW DON'T BUY'S TEAM

OUR MEMBERS



In 2019 we launched our 'Full Borrower' Membership in a move to simplify our options for individual members. We now have two types of memberships to choose from: Casual Borrower and Full Borrower. With the Casual Borrower membership you PAYG per loan while the Full Borrower membership is a one-off payment that covers unlimited loans for a full year.

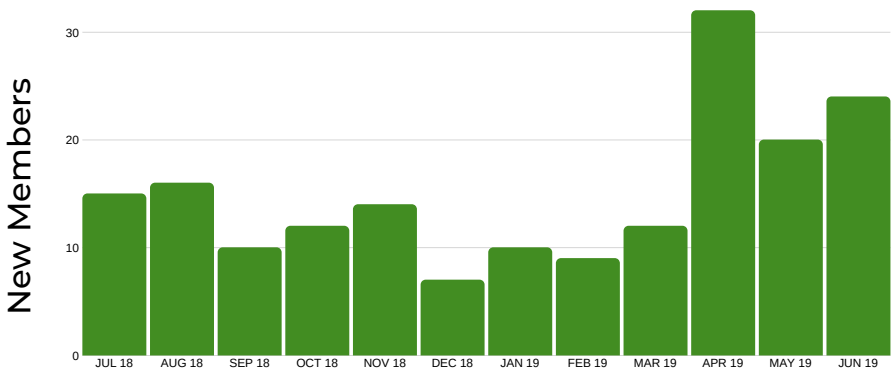
380

Members signed up since opening

Which means we have increased our member base

by
85%

in 12 months



THEY SAID...

"Borrow Don't Buy was invaluable to us starting up - tons of stuff we needed, readily available and great value... they're super friendly and helpful too!"

- Hayley, TWIST BOARD GAME CAFE -

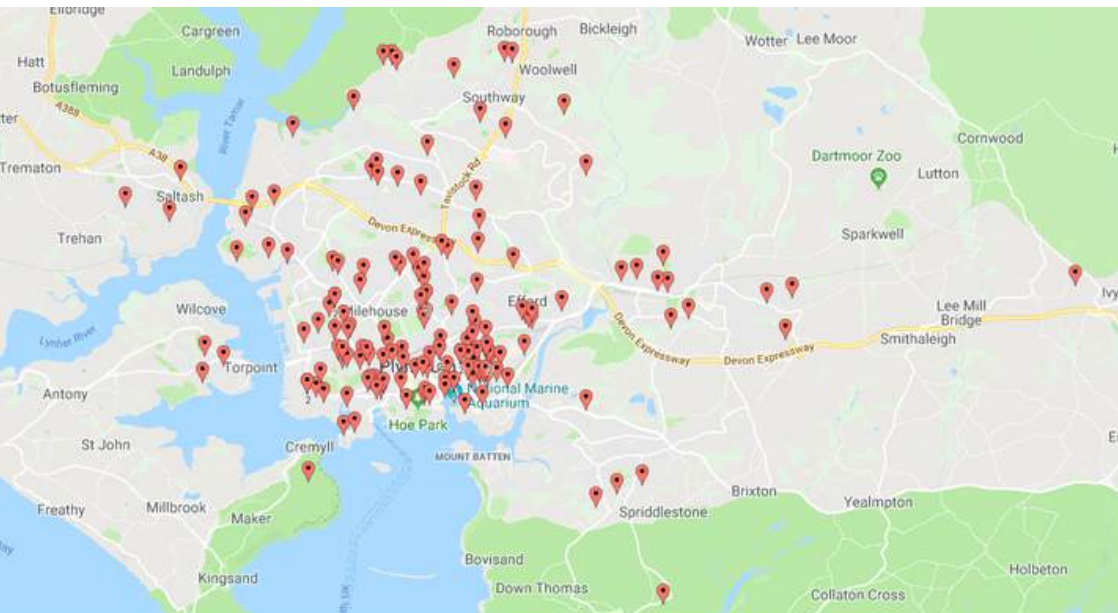
"As a super casual user of Borrow Don't Buy I have been able to continue exploring my practice as an Artist after graduation, which has led onto amazing opportunities that otherwise wouldn't of been possible! Not only this but their amazing community with socially driven motives have informed my business model and once everything is in place I will definitely be becoming a full member - thanks Borrow Don't Buy."

- Thomas, ARTIST -

"I'm so impressed by the work being done by Borrow Don't Buy, having access to a library of things in Plymouth is such a benefit for the community and the environment and we've really enjoyed meeting the team, who are determined, collaborative and great fun!"

- Helen, JAR ZERO WASTE SHOP -

MEMBERS BY DEMOGRAPHICS



OUR LOANS



601

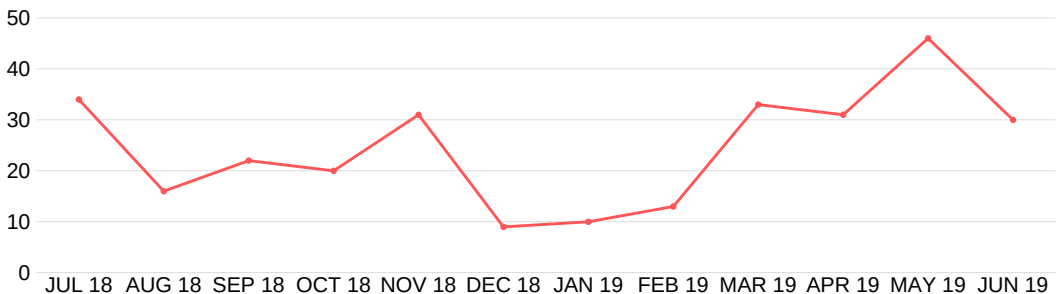
completed loans since launch. This averages out around 4 loans every day we are open!

49%

Of our inventory has been checked out at least once. The most borrowed item has been out 27 times

LOAN DETAILS

A standard loan is for 7 days. This promotes circulation of items and guarantees access to most of our inventory.



Amount of items borrowed per month

Since we've opened, 575 people visited Borrow Don't Buy. Most of them to borrow items, some attending our Repair Cafe and some just pop in to say "Hi!". We'd heard before opening that the most important tool in a Library of Things or Tool Library is the kettle, and it certainly is!



TOP BORROWERS



He borrowed
47 times



She borrowed
17 times



She borrowed
14 times

£50,326

HAS BEEN SAVED BY OUR MEMBERS

Collectively, Borrow Don't Buy has saved the people of Plymouth over £50k of valuable income in the past 12 months

OUR INVENTORY



The Library of Things is worth...

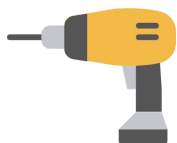
£18,814

...and holds over 380 items

Did you know that this year...



The carpet cleaner was borrowed 21 times



The drill was borrowed 16 times



The badge maker was borrowed 14 times

We increased our value by

19%

and added almost

100

items in 12 months

OUR REPAIR CAFE



We launched our first Repair cafe in June 2017. Since then we have held one on the first Saturday of every other month. From 10 am till 2 pm we help attendees to fix their items, mend clothes and create/build stuff that would otherwise go in the bin.

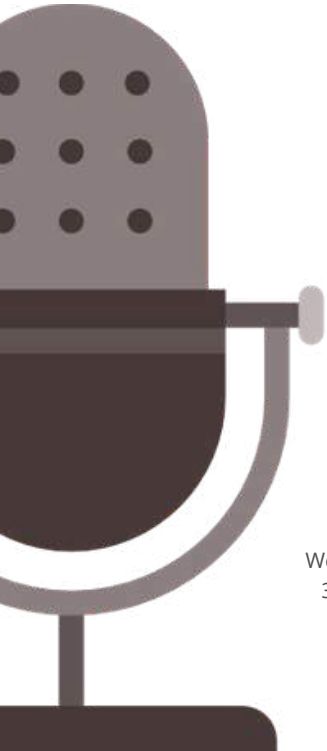
We have volunteered **352 hours** helping our attendees fix their stuff.



Attendees collectively save

£3,480

A BRIEF HISTORY OF BORROW DON'T BUY



JUN' 2017

We start putting together our initial inventory and we organise our first **Repair Cafe**

SEPT' 2017

During Digital Plymouth's Conference we **launch** and start the race to get the funds needed

FEB' 2017

Our story starts with Rob's torque wrench and the will to put back in to use forgotten items. Research begins and the team starts getting together to make things happen

JUL' 2017

We start planning and designing our **Crowdfunding campaign**

OCT' 2017

We are successfully over funded and get match funding from **Plymouth City Council** and **Santander Changemaker**. Our campaign lasted 35 days, and we got over 150 supporters pledging for a Library of Things. We get the mandate and £11,109 to set the project up

FEB' 2018

We have our **launch** on a Friday at Moments Cafe. It was attended by our Local MP, people from the council and members of our community

JUL' 2018

We produce our first **Impact Report** to share with our members and community of supporters

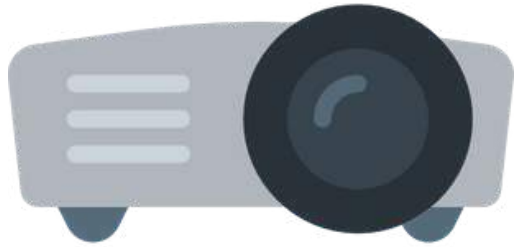
FEB' 2019

We welcomed our **first year** with 386 successful loans completed

JUN' 2019

We celebrated our **13th Repair Cafe** making it 2 years since our first one

OUR FUTURE PLANS



- Run a minimum of 6 educational events throughout 2020.
- Increase our loan and income metrics: Reach 1000 members, 1000 loans, 600 items and increase our website and social media engagement.
- Pilot different pick-up collection points in the city to increase our outreach. Offer a delivery service.
- A “borrow-it-forward” scheme to support free loans for people in need/community groups.
- Create partnerships with like-minded businesses to increase our social impact.
- Pledge and align our procedures and activities with the Plymouth City Council Declaration of Climate Emergency to support carbon neutrality.
- Keep improving Borrow Don't Buy as a tool for inclusive growth and help reduce inequalities.
- Investigate new business opportunities in the reuse and recycling sector.
- Share. Connect. Grow.

2020 HERE WE COME!

borrowdontbuy.co.uk

hello@borrowdontbuy.co.uk

@borrowdontbuy

THINQTANQ, Higher Ln, PL1 2AN

