



Partnership Champion

This role will primarily focus on building relationships with other organisations, both local and further afield. The ideal candidate will have previous experience in partnership, sponsorship and general relations within business and community. A passion to create meaningful and collaborative relationships that further impact our work and bring people together, will in turn support the financial stability of BDB and our place in the community.

Tasks and responsibilities

Developing partnerships with local businesses and larger companies

- Promote each other in line with ethos, build on relationships we already have, create new ones.
- Advertising, how can we use these relationships to create more advertising without creating too much merchandise.
- Contact larger companies of the stuff we have in the inventory, i.e. tools, equipment, to see if they would be interested in donating items or money to be featured.
- Liaise with other Libraries of Things to see how they and research how they partner then develop BDB's strategy.

Sponsorship package creation for businesses

- Employee perks, supporting sustainable business and encouraging staff to do so too.
- Adverts in their shops, windows, tagging/sharing on socials, we do the same, mutual benefit partnerships.
- Partnership recognition on website

Partnership packages for BDB members

- Discounts and insider deals for our members with our partners
- Actively focusing on promoting other small businesses with similar aims to our customers